



# Sponsorship Opportunities

## Platinum Sponsor:

**\$3,500**

- Radio Advertising (5x week, :10) Y102 & Rock 101.5
- Billboard placement on the infield for that week
- 30 SINGLE night general admission tickets
- :30 Sponsor mentions (8-10x during the night) by our announcers
- Listed on our website and our schedule for the year under that specific night
- 1/8 Page ad in our yearly track program
- Company logo on weekly points sheet
- Pictures taken with winners in Victory Lane
- Company linked on our website & Facebook Page (Beg season, 1 post Monday that week, Friday afternoon)
- Weekly results posted in the newspaper (Hastings Tribune, Aurora News, Doniphan, Clay County)

## Gold Sponsor:

**\$1,200**

- Logo placed on our General Admission gate booth during race season (250+ spectators a night)
- 25 SINGLE night General Admission tickets
- :15 Sponsor mentions (1-2x nightly) by our announcers
- Company linked on our website & Facebook page
- 1/2 Page ad in our yearly track program

## Silver Sponsor

**\$750**

- Logo placed on our utility buildings throughout the facility during race season
- 20 SINGLE night General Admission tickets
- Company linked on our website & Facebook page
- 1/4 Page ad in our yearly track program

## Bronze Sponsor:

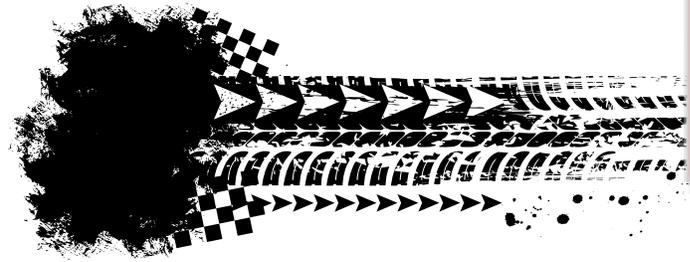
**\$450 New \$300 Existing**

- 4'x8' Billboard placed on Turn 3 fence during race season
- 10 SINGLE night General Admission tickets
- Company linked on our website & Facebook page
- 1/8 Page ad in our yearly track program

**\$250 Club**

**\$100 Club**

- 5 SINGLE night General Admission tickets
- Name placed in our yearly program under "the Club"
- Listed on our website & Facebook page
- 2 SINGLE night General Admission tickets
- Name placed in our yearly track program under "the Club"
- Listed on our website & Facebook page



## *Billboard & Sponsorship Opportunities 2024*

Advertisers Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Business Address: \_\_\_\_\_

Date: \_\_\_\_\_ Track Representative: \_\_\_\_\_

Advertising Level: (Circle One) PLatinum Gold Silver Bronze \$250 \$150

Program Ad ONLY: 1/8 Page (\$100) 1/4 Page (\$150) 1/2 Page (\$225)

Amount Enclosed: \_\_\_\_\_ CASH/CHECK - (Circle)

Please Return By April 1st 2024

If New Advertiser please attached a business card or logo; we are also able to receive emails of logo to [kamracewayhastings@gmail.com](mailto:kamracewayhastings@gmail.com)

Mail Form and Payment to:

Kam Raceway  
PO Box 2153  
Hastings, NE 68902